

Journey to the Stage - Volume 5[©]

Stepping Up and Stepping Out to Share Your Message

Insights & Inspiration for Your Article Submission

1000 to 1500 Words

Font: Cambria, 12-pt Requested Submission Deadline: December 20th

The intention of the book is two-fold:

- (1) For the Reader Inspire them to examine and overcome their own thoughts, fears and challenges about public speaking and realize their power and their potential.
- (2) For the Author Provide you with:
 - A platform to create or expand your credibility as a trusted authority
 - Exposure for your business and your brand through promotion and the marketing campaign of the book
 - Increased revenue leveraging the book to attract speaking opportunities, clients and new product lines.

The goal is for you to share the story of your **Journey to the Stage** that reveals your passion and your expertise. The following questions are offered as prompts (if you need them) and are not necessarily guidelines to follow. If, however, you don't feel that you're a 'writer', answering these questions will be a great way to put your story together!

Do you have a story or memory related to the beginnings of your journey?

- First time you were called upon to speak
- Childhood angst
- Theater and/or Acting experience

What inspired you to want to take the stage and speak?

- Passion about your business services and solutions
- Desire to share your vision or mission
- Commitment to creating change
- Need to reach more people to grow your business

Was the experience of stepping up to the stage:

- A burning desire you knew you had to do and were excited about moving through the process, or
- Being forced to walk through hit fiery coals!

Now that you're a Speaker,

- How has it impacted YOU? i.e. more confidence, clarity and/or conviction to share your message, products and services with others
- How has it impacted the people you've been able to serve?
- **This is a great place to share a story about getting a client/customer from a speaking engagement and the results you were able to obtain for them

Was Being a Speaker Something You Always Wanted to Do?

- If so, who are some of your role models?
- If so, what other opportunities have opened up for you because you are a Speaker?
- If not, what surprises you most about now being a Speaker?
- If not, is it something you now enjoy and want to continue doing for a long time?

Do you have any funny or inspirational stories that occurred during a speaking engagement?

- Perhaps a mishap that you made the best of the situation.
 - (Check out this hilarious John Maxwell video I was there live and I almost wet my pants!) – <u>CLICK HERE</u>

What advice would you give to someone considering their own Journey to the Stage?

Enjoy writing!
Thank you for sharing the story of your Journey to the Stage!