



## Women's Prosperity Network

FREE 2-Part Workshop Series  
September 11th & 14th



**Yes! You CAN Finish 2020  
Strong, Happy & Thriving**

**Let's Do This ... Together**

**Here's Your Zoom Link**

▶ <https://zoom.us/j/9604311277>

**To Join by Phone:**

**Dial: 1-929-205-6099**

**Meeting ID 960 431 1277**

**Password: WPN**

Part 1 – September 11<sup>th</sup> (11am to 1pm ET | 8am to 10am PT)

Part 2 – September 14<sup>th</sup> (3pm to 5pm ET | 1pm to 3pm PT)



**Know Your People ... Inside & Out!**

**Demographics (age, income, marital status, children)**

Age

Gender

Marital Status

Income Range

Children

Education Level

Other

**What problem do you solve?**

**How does your client describe the problem?**

**How does the problem affect OTHER areas of their lives?**

**What do they say to themselves (often silently) about having this problem?**

**What do they say to others about the problem?**

**What is the RESULT you provide?**

**What is the COST to them of NOT having your solution?**

**What are the BENEFITS to them in finally getting the transformation you provide?**

**Notice ... NONE of this is about HOW you do what you do.**

**Inspired Messaging Focuses on Providing Solutions, Transformation and Fulfilling Desires!**

**STOP HERE FOR YOUR MASTERMIND ACTIVITY ... DO NOT GO FURTHER**

**The Impact-Focused 30-Second Commercial**

**Who are your people and what do they want / need?**

1. Who are your people?
2. What is the problem they have?
3. What result do you get them?

Example: I show frustrated entrepreneurs how to get over their resistance to making making follow-up and sales calls so that they serve more people, earn more money and actually love doing it!

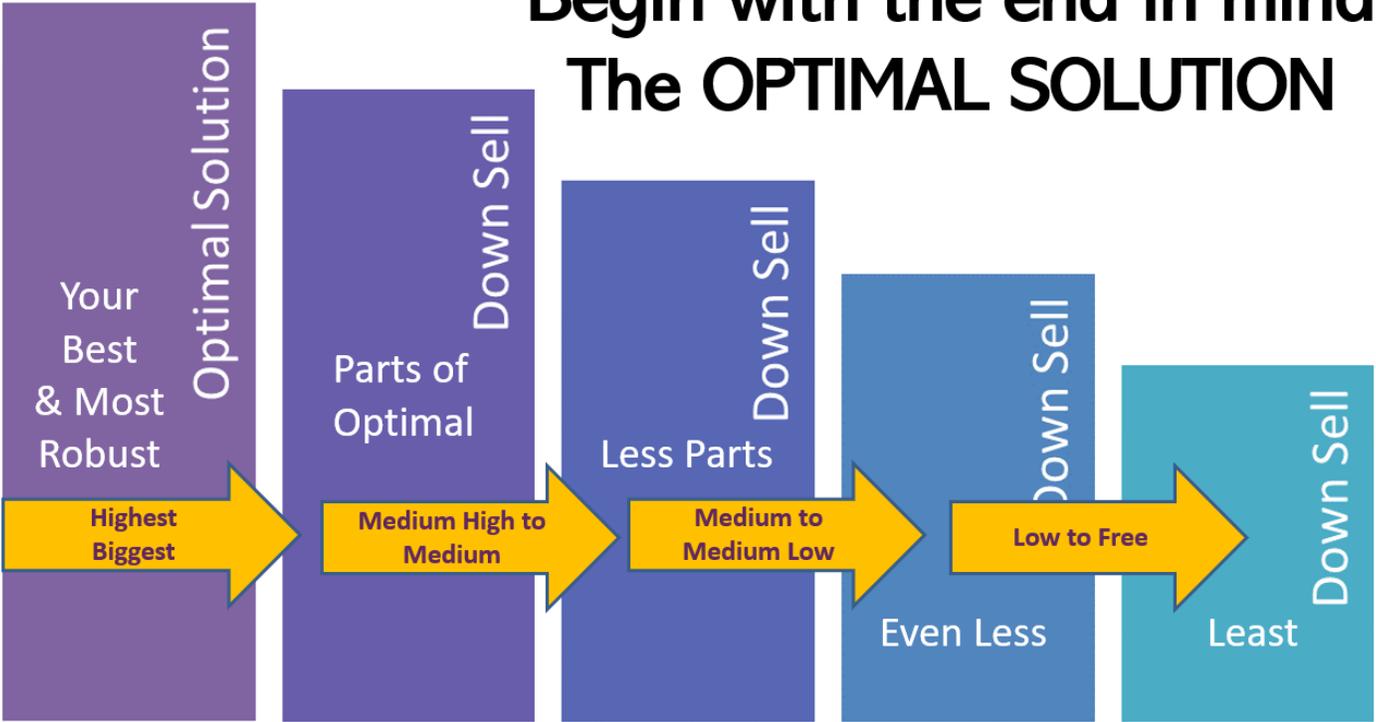
Example: I work with busy professionals, stressed entrepreneurs and moms juggling it all to be and to feel cool, calm and in control by giving them strategies and tools with 1-1 support, workshops and DIY audio and video tools.

**Now, it's your turn!**

**STOP HERE FOR YOUR MASTERMIND ACTIVITY ... DO NOT GO FURTHER**



# Begin with the end in mind The OPTIMAL SOLUTION



**Down Sell #1 (parts of optimal)**

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**Down Sell #2 (parts of down sell #1)**

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**Down Sell #3 (parts of down sell #2)**

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**Down Sell #4 or Free (parts of down sell #3)**

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**Where do you find clients and how will you serve them when you meet them there?**

Where	Solutions / Invitations / Offers	Price Points
Networking, Tradeshows, Conferences (Virtual & In-Person)	<p align="center"><b>Free / Low Price</b></p> <p align="center">PDF's, Quizzes Short Videos, Audios Mini-Course (Video or Audio) Free / Low Cost Events (Webinars, Zooms)</p>	<p align="center">\$0 to \$30</p>
Online (Social Media, Website)	<p align="center"><b>Free / Low Cost</b></p> <p align="center">Facebook Groups / Pages PDF's, Quizzes Short Videos, Audios Mini-Course (Video or Audio) Free / Low Cost Events (Webinars, Zooms)</p>	<p align="center">\$0 to \$30</p>
Speaking Engagements (Includes Webinars)	<p align="center"><b>Low to Middle Price</b></p> <p align="center">Your Signature Course Specialized Program or Training Live or Evergreen (already created)</p>	<p align="center">\$99 to \$2000</p>
Follow Up Connection Calls	<p align="center"><b>Based upon need / match</b></p> <p align="center">Discovery call reveals their level of need / desire to get result</p>	<p align="center">\$0 to Highest</p>
Referrals from Advocates	<p align="center"><b>Based upon need / match</b></p> <p align="center">Discovery call reveals their level of need / desire to get result</p>	<p align="center">\$0 to Highest</p>
Repeat Customers	<p align="center"><b>Based upon need / match</b></p> <p align="center">Discovery call reveals their level of need / desire to get result</p>	<p align="center">\$0 to Highest</p>

## Time for a Brain Dump!

Just go ahead and jot down all your ideas ...  
THEN we put them into the right sequence




**Note: An INSPIRED action plan is rooted in doing things in “The Certain Way”**

- ✓ Actions feel good
- ✓ Every action is backed by faith and purpose
- ✓ We are open to new opportunities and avenues for the realization of our desired vision and resulting impact for ourselves and others

**Doing things in “The Certain Way”**

- ✓ Ongoing connection to your bigger purpose and impact
- ✓ Being an “advancing personality” (i.e. Being The One)
- ✓ When fear, doubt or uncertainty arise, seek support and mentoring
- ✓ When you notice thoughts of “Well, I couldn’t possibly do that” or “It won’t work” ... IMMEDIATELY ask ... “What if I could?”

**Remember to pay attention to ALL OF YOU in your weekly action items and intentions:**

<b>Personal Development &amp; Mindset</b>	<b>Physical Environment &amp; Self-Care</b>
<b>Intentions:</b> <ul style="list-style-type: none"> <li>➤ Read / Listen Book</li> <li>➤ Journal</li> <li>➤ Attend Event</li> <li>➤ Other</li> </ul>	<b>Intentions:</b> <ul style="list-style-type: none"> <li>➤ Sleep</li> <li>➤ Exercise</li> <li>➤ De-Clutter</li> <li>➤ Other</li> </ul>
<b>Business Goals</b>	<b>Spiritual Connection &amp; High Vibration</b>
<b>Intentions:</b> <ul style="list-style-type: none"> <li>➤ 3 Action Items Towards My Goals</li> <li>➤ Income Generated</li> <li>➤ Feel inspired and grateful about my work</li> </ul>	<b>Intentions:</b> <ul style="list-style-type: none"> <li>➤ Gratitude</li> <li>➤ Impress Upon / Connect with Infinite Substance</li> <li>➤ Meditate</li> </ul>

**Let’s Go!**

**Next ... set your immediate inspired action items for December 31, 2020**

By December 31, 2020 I will have achieved \_\_\_\_\_

\_\_\_\_\_

When I achieve this goal I will (feel, be, have) \_\_\_\_\_

\_\_\_\_\_

Week	Action Items	Evidence
9/14 to 9/20		
9/21 to 9/27		

**Total 4<sup>th</sup> Quarter Goal (by 12/31/20)**

**Next, Chunk It Down Monthly**

<b>1<sup>st</sup> Month Goal October</b>	<b>2<sup>nd</sup> Month Goal November</b>	<b>3<sup>rd</sup> Month Goal December</b>

**First Month Inspired Action Plan**

Week	Action Items	Evidence
9/28 to 10/4		
10/5 to 10/11		
10/12 to 10/18		
10/19 to 10/25		
10/26 to 11/1		

**Second Month Inspired Action Plan**

Week	Action Items	Evidence
11/2 to 11/8		
11/9 to 11/15		
11/16 to 11/22		
11/23 to 11/29		

**Third Month Inspired Action Plan**

Week	Action Items	Evidence
11/30 to 12/6		
12/7 to 12/13		
12/14 to 12/20		
12/21 to 12/27		
12/28 to 1/3		

Get ongoing coaching, mentoring and high-level masterminding with  
MOMENTUM! Details at

▶ [WomensProsperityNetwork.com/impact/](https://WomensProsperityNetwork.com/impact/)

## Hear from a few of our happy and successful clients:



*"The coaching program has absolutely helped me excel in my business. **My sales have increased**, I have moved forward on goals that I've had, and then also on goals I didn't even know I had. I joined in June 2018 I don't know how they do it! **They're always there for you.** Even when I don't think they're going to have time for me, they do. Whether it's for something little like, "Hey can you look at my flyer?" to big things like, "I don't know if I can do this anymore," or working on sales copy, practicing sales conversations, figuring out pricing and programs, they always have some sort of resource or advice."*

~ Jessica Faber, Functional Health Practitioner



*"WPN has made a huge difference, it's made a difference because once I decided to make that leap of faith, and to join the programs that they offered. My coach put together amazing business plan to take my business to another level **which grew my revenues by 27% in 2017, then another 28% in 2018, for a total increase of 55%**! I've just renewed my program for 2019 and can't wait to see my next level of growth!*

~ Jennifer Bryan, Amazing Skin Care Med Spa



*"What I admire and love and embrace with WPN is that it's a one stop shop. I have everything in one place. All my resources, my coaching, training, mentoring and my networking in the same location. This coaching program is different from all the others I've experienced. You can actually get in contact with them easily, zero in and have that personal time with them and have them keep you on track. I have a goal for the year and achieving it is so much easier with a system by which to work.*

*Anyone who actually wants to accomplish something that they have always had in mind, you know, that dream that may be way up under the shelf and you never really start working on it, that's the person that needs to come to WPN. Don't let your dream sit until you're too old or too tired. Bring your dream and your ideas and WPN will help you create it, expand it and make it into something that will overjoy you. So, if you want to actually make some good changes in your life and have that dream accomplished in a timely manner, then WPN is for you."*

~ Janice Wight, Epic Life Systems Coach and Loan Officer, CMG Financial

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## Some final words from The Sisters

*“Within each of us is a visionary. The ‘guts’ comes from having a team to support, guide and encourage you.” ~ Nancy Matthews*

*“You are always in the right place at the right time ... the difference maker is the right attitude, choices and actions.” ~ Susan Wiener*

*“Success is available to anyone willing to give it their all. Great success, however, is only possible through the magic of collaboration and partnership with others.”  
~ Trish Carr*

**Let's Do This!  
Keep the Momentum Going**

**▶ Get Started Here**

*Illumination*  
*Where Passion Meets Prosperity*

*“Miracles are all around us just waiting for US to have the vision to see them.” ~ Nancy Matthews*

WomensProsperityNetwork.com | (800) 928-6928