



How to Build a Tribe You Can Be Proud Of And That Amplifies Your IMPACT



Women's Prosperity Network



~Seth Godin

Tribes: We Need You To Lead Us

“A tribe is a group of people connected to one another, connected to a leader and connected to an idea.”

For millions of years, human beings have been part of one tribe or another. A group needs only two things to be a tribe:

*a shared interest and a **way to communicate.**”*

2

A Way to Communicate



Create a tribe.
Invite people to your bonfire.



Sharing Your Messages & Content – Lead Generation

Your Message & Story at the Heart of It All



A person is silhouetted on a mountain peak at night, shining a flashlight into a starry sky. The background shows a cityscape with lights and a clear night sky filled with stars and the Milky Way. The text is overlaid on the left side of the image.

It's time to stop
pretending you're
this average person,
you've got
BIG
work to do.

~Tiffany Han



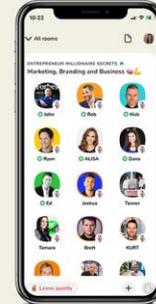
3 Key Components to Grow Your Tribe

1

An easy way for people to join your tribe



Clubhouse
Drop-in Audio



Claim Your FREE Gift!



Receive our FREE
Weekly Inspirational
Video & Message

Name:

Email:

Submit

We respect your [email privacy](#)

SUBSCRIBE

EMAIL ADDRESS

SIGN UP

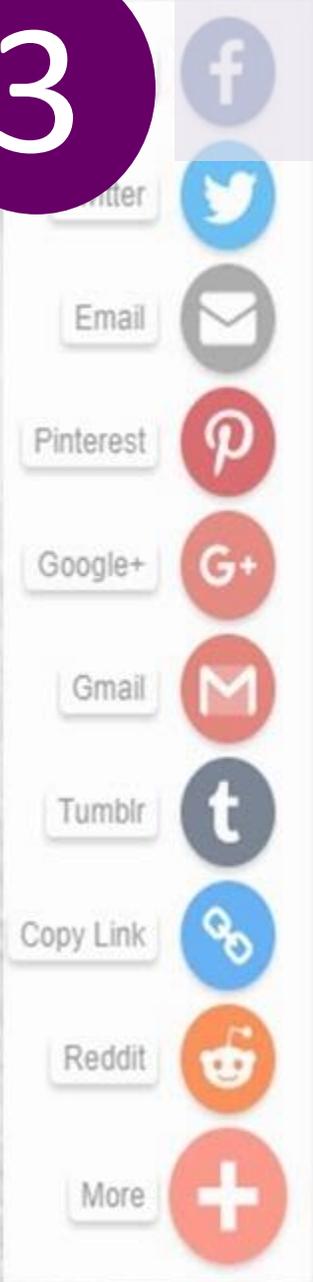
2

Consistently Deliver Value & Messaging

- **Webinars**
- **Podcasts**
- **Blogs**
- **Email**
- **Social Media**
- **Live Events**
- **Apps (Push Notifications)**

3

Make it Easy for THEM to Share



Add **share** Buttons

Free & **easy**

Clients Sharing Their Great Experiences with YOU



Patricia Rogers recommends Women's Prosperity Network.

September 14, 2019 · 🌐

Since retiring from law enforcement in 2016, I have positioned myself as an International Public Speaker, Best Selling Author, Business Development Strategist. I take pride in hosting networking events and annual conferences that connects entrepreneurs.

I love WPN because they have trained me and taught me the strategies that I need to be a successful entrepreneur!

Blessings and favor to Founders Nancy Matthews, Trish Carr and Susan Weiner for all that they do to assist others to achieve even more success!



Sherinata Pollock recommends Women's Prosperity Network.

November 13, 2019 · 🌐

I love Women's Prosperity Network so much I am a Platinum/lifetime member! Susan Ronis Wiener, Trish Carr and Nancy Matthews are 3 sisters who were pioneers in teaching women to build relationships and to be in co-opetiion, not competition. I have been in WPN for about 9 years (can't believe it!) and because of the opportunities and network they have created I have been able to create a credible reputation with products and programs for my life coaching and EMF radiation protection business.

I am so grateful for all the beautiful women and friendships I have made over the years. I would highly recommend WPN to anyone who is starting out or someone who wants to network on a larger scale to DEFINITELY join WPN! 🙌🏻💖🙌🏻



Cheri Martin recommends Women's Prosperity Network.

December 13, 2018 · 🌐

I joined WPN in 2010, and am now a lifetime member! From the moment I walked into my first meeting I knew it was the difference I was searching for and it has been so much more! It has been the catalyst for both my personal and professional growth, has allowed me to develop some of the best friendships, provided me opportunities of my comfort again, but how



Debby Butz Montgomery Johnson recommends Women's Prosperity Network.

December 6, 2018 · 🌐

WPN changed my life several years ago when I got the "kick in the pants" to come out with my story at The Business of Speaking. Illumination Live this past weekend gave me another "kick in the pants" and this time I FELT the love and connection of so many friends and colleagues.



Linda Fostek recommends Women's Prosperity Network.

December 7, 2018 · 🌐

WPN is a dynamic organization constantly evolving to serve the amazing community of entrepreneurial women and a few men with the tools and resources to grow their business no matter if they just have an idea, are a start up, growing, mature or highly successful business. There is something at WPN for everyone



Kathryn Yarborough recommends Women's Prosperity Network.

December 7, 2018 · 🌐

I always leave WPN events feeling inspired and motivated to be my best self AND to keep growing and loving my business.

5 Strategies



Keep Your Tribe Lit Up & Engaged

1. Recognition

2. Ask for THEIR Input

3. Case Studies & Testimonials

4. Gatherings (Online & In-Person)

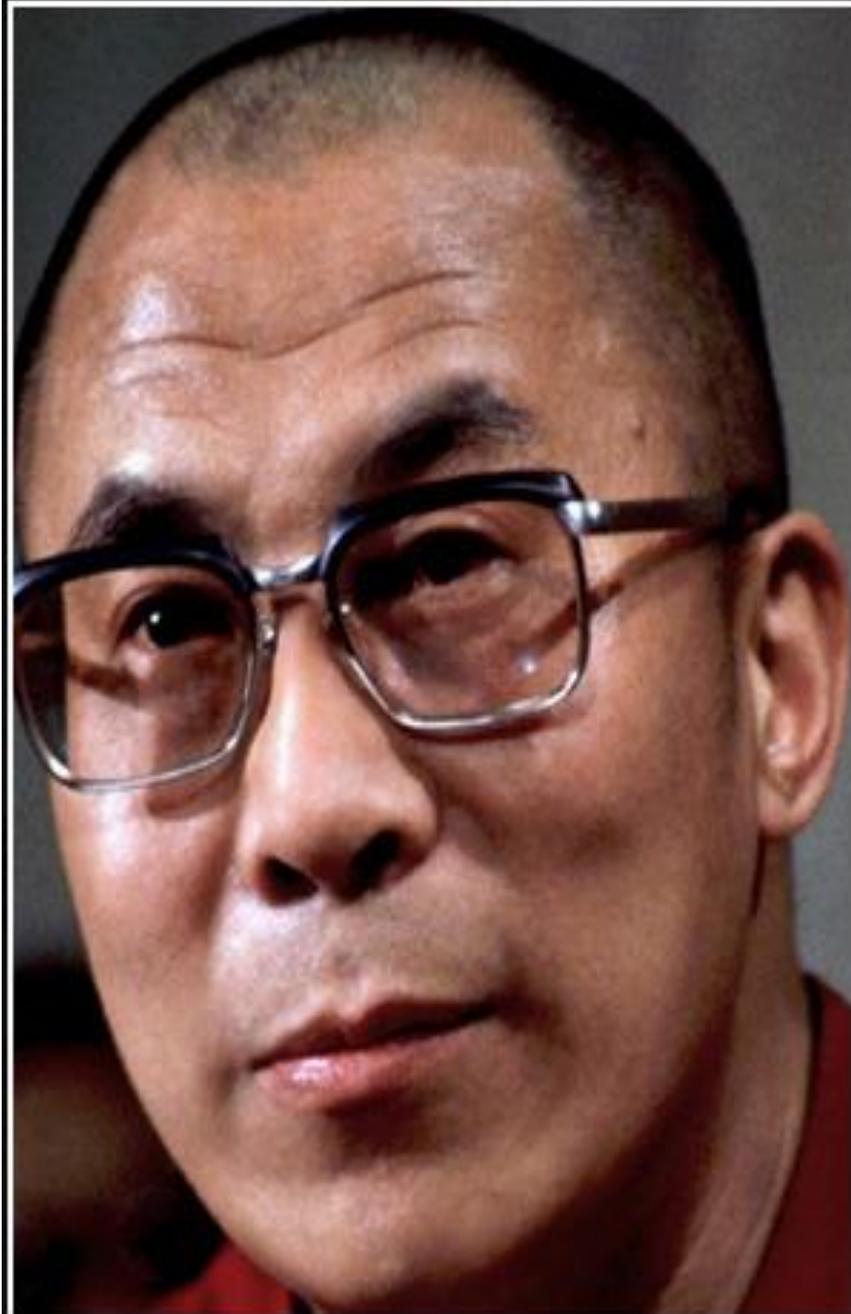
5. Celebrate Milestones (Keep Data)



Build Your Tribe!

- **The 2 Must Haves to Build a Tribe ...**
- **The 3 Components to Grow It**
- **The 5 Strategies to Keep Your Tribe Lit Up & Engaged**

***Your Tribe is Waiting
for YOU to Lead Them!***



The world will be saved by the
western woman.

— *Dalai Lama* —

AZ QUOTES

The image features three women in silhouette against a vibrant orange and yellow sunset sky. Their arms are raised in a gesture of celebration or triumph. The text 'Let's Do This!' is overlaid in a large, white, bold, serif font, centered over the women's figures.

**Let's
Do
This!**

#BetterTogether
#WomensProsperityNetwork
#Momentum
#ImpactFocused
#Illumination