

**Inspired Action Marketing  
Focus on Impact**

Total 2 <sup>nd</sup> Quarter	April	May	June
List Any Courses, Promotions or Programs You Are Launching Here (This will drive your marketing content.)			

Total 3 <sup>rd</sup> Quarter	July	August	September
List Any Courses, Promotions or Programs You Are Launching Here (This will drive your marketing content.)			

Total 4 <sup>th</sup> Quarter	October	November	December
List Any Courses, Promotions or Programs You Are Launching Here (This will drive your marketing content.)			

**I Commit to Posting Content \_\_\_ Times Per Week**  
(We recommend 2 or more times per week for visibility.)

Marketing Content		
Week	What I'll Share (Content Based on Problems I Solve)	Where I'll Share
4/19 to 4/25		
4/26 to 5/2		
5/3 to 5/9		

**I Commit to Posting Content \_\_\_ Times Per Week**  
 (We recommend 2 or more times per week for visibility.)

<b>Marketing Content</b>		
Week	What I'll Share (Content Based on Problems I Solve)	Where I'll Share
5/10 to 5/16		
5/17 to 5/23		
5/24 to 5/30		
5/31 to 6/6		
6/7 to 6/13		
6/14 to 6/20		
6/21 to 6/27		
6/28 to 7/4		