

### Activities to Drive Results – The 2x2 System

	Monday	Tuesday	Wednesday	Thursday	Friday
<b>Contacts</b>		Reach Out to 2 New Contacts for Speaking, Podcasts, JV's			Follow Up with 2 New Contacts for Speaking, Podcasts, JV's
<b>Content</b>	Post Content in 2 Places		Post Content in 2 Places		Plan Next Week's Content
<b>Clients</b>		2 Connection Conversations		2 Connection Conversations	

Week of \_\_\_\_\_

	Monday	Tuesday	Wednesday	Thursday	Friday
<b>Contacts</b>					
<b>Content</b>					
<b>Clients</b>					

### This Week's Results

Speaking Gigs Booked	
J/V Opportunities	
Increase # Email List	
# New Clients   Revenue	
Consistency w/Content	
Happy Surprises & Successes	