

**Example: Trish Carr**

## Suggestions for Creating Your Media Bio

Elements	Example
<p><b>1<sup>st</sup> Paragraph:</b> Your name, any moniker you go by, who you serve and how you serve.</p>	<p><b>Trish Carr, <i>The Results Revolutionary</i></b>, works with sales teams, business owners and individuals who want to achieve <i>Revolutionary Results now</i>. An acclaimed sales expert for over three decades, her innovative approach combines proven sales strategies with the latest behavioral science resulting in a simple formula that gets past the pitfalls often associated with selling and public speaking.</p>
<p><b>2<sup>nd</sup> Paragraph:</b> Accomplishments, experience, notable experiences as a speaker.</p>	<p>Author of the #1 best-seller, <i>It's Just a Conversation – What to Say &amp; How to Say it in Business</i>, and sought after dynamic international speaker, Trish has shared the stage with some of the world's top business experts and thought leaders including <i>Chicken Soup for the Soul's</i> Jack Canfield, renowned motivational speaker, Les Brown, <i>Purple Cow</i> author and marketing guru Seth Godin, <i>Shark Tank's</i> Kevin Harrington, and <i>Rich Dad, Poor Dad</i> author Sharon Lechter.</p>
<p><b>3<sup>rd</sup> Paragraph:</b> More about you and your passion, commitment to your work or other mission/vision related language.</p>	<p>Trish is co-founder of Women's Prosperity Network, a global movement of women coming together in collaboration to be a massive force for positive change through our projects, our products and our services. Women's Prosperity offers online and in-person networking, business-building workshops and personal and professional coaching for anyone striving to achieve their goals and live their dreams.</p>
<p><b>4<sup>th</sup> Paragraph:</b> Your contact information</p>	<p>To arrange for Trish to speak at your company or event and to order her books and/or programs, please contact:</p> <p><a href="mailto:Trish@TrishCarr.com">Trish@TrishCarr.com</a>   Ph: 954-907-2533  <a href="http://TrishCarr.com">TrishCarr.com</a>  <a href="http://WomensProsperityNetwork.com">WomensProsperityNetwork.com</a></p>

## Start with Long Form Bio – 213 Words

**Trish Carr, *The Results Revolutionary***, works with sales teams, business owners and individuals who want to achieve *Revolutionary Results now*. An acclaimed sales expert for over three decades, her innovative approach combines proven sales strategies with the latest behavioral science resulting in a simple formula that gets past the pitfalls often associated with selling and public speaking.

Author of the #1 best-seller, *It's Just a Conversation – What to Say & How to Say it in Business*, and sought after dynamic international speaker, Trish has shared the stage with some of the world's top business experts and thought leaders including *Chicken Soup for the Soul's* Jack Canfield, renowned motivational speaker, Les Brown, *Purple Cow* author and marketing guru Seth Godin, *Shark Tank's* Kevin Harrington, and *Rich Dad, Poor Dad* author Sharon Lechter.

Trish is co-founder of Women's Prosperity Network, a global movement of women coming together in collaboration to be a massive force for positive change through our projects, our products and our services. Women's Prosperity offers online and in-person networking, business-building workshops and personal and professional coaching for anyone striving to achieve their goals and live their dreams.

To arrange for Trish to speak at your company or event and to order her books and/or programs, please contact:

Contact Info:

[Trish@WomensProsperityNetwork.com](mailto:Trish@WomensProsperityNetwork.com)

954-907-2533

WomensProsperityNetwork.com

## Trim It Down – 50 Word Bio

Trish Carr, ***The Results Revolutionary***, shows business owners how to create messaging magic *without being 'salesy.'* Best-selling author, international speaker, acclaimed sales expert, Trish combines proven communication strategies with behavioral science resulting in a formula that gets past pitfalls associated with selling. Co-founder of the global community, Women's Prosperity Network.