



## Topic Titles & Description Examples

### Your Name, Moniker (if you have one) and Expertise

**TRISH CARR**  
***“The Results Revolutionary”***  
**Sales, Marketing and Peak Performance Programs for Rapid Results**

### Broad Statement: WIIFM (the event host / promoter)

As a **keynote speaker or workshop leader** for your event, Trish gives people the **inspiration** (*strong desire*), **motivation** (*willingness to take action*), and **tools** (*tips and techniques to apply immediately*) to get **rapid results** in their professional and personal lives. She'll **work with you to customize** the perfect program for your audience. Most programs are available as opening or closing **keynotes, conference breakout sessions, or workshops.**

### Testimonial for you as a speaker

*“What’s best about Trish is the pairing of practical advice with on-target application for laser focused, outcome-oriented results.”*  
~Heather Moss, Business Owner, Merchant Services

### Topic Title with Description (short paragraph)

**“Turn Your Mouth into Money”** Whether you’re speaking to one person or to 1000, whether you’re selling your product, your service or your idea, you want to deliver your message powerfully, ultimately influencing people to buy. In this lively talk, Trish shows you the 3-step “Presentation Profitizer”™ formula for influential presentations, power techniques to demolish your fears and the hidden secret to a compelling close. Equipped with this proven method you’ll close more sales in less time!

### **Topic Title with Description and Bullet Points**

#### ***Aim...Ready...Fire -- The Simple Sequential Strategy for Sales Success***

In this fun, interactive talk, best-selling author and sales expert, Trish Carr shares proven strategies that catapult your sales skills, so you have your prospects saying, "YES, YES, YES I want to work with you now!"

In this session you'll learn:

- ✓ The 3 Simple Steps to Sales Success
- ✓ How to Attract the Right Customers
- ✓ How to Feel Comfortable & Confident in Any Sales Situation

### **Topic Title with Description and Bullet Points – The HOW TO Model**

#### **How to Master Sales WITHOUT Being "Salesy"**

The Proven & Easy Way to Have People ASK to Buy from You

There are people who need what you offer, and this training shows you how to make it easy for them to find you and buy from you. During this interactive presentation you'll learn:

1. How to have your prospects self-identify their need for your products and services.
2. The "magic phrase" that has them give you permission to invite them to work with you (that is, sell them).
3. The best way to handle concerns and objections and melt away resistance.