



Expert Content from Trusted Authorities, Integrated with
Masterminding for Accelerated Implementation!



Online Workshop & Mastermind

**Create Your Inspired Action Plan for 2022 & Beyond
Increase Your Reach, Your Impact & Your Income**

**June 17th & 18th
Via Zoom!**

► <https://zoom.us/j/9604311277>
Required Meeting Password: WPN
or Dial In: 1-929-205-6099, Meeting ID 960 431 1277

Schedule (Both Days)

Please Note: Times are approximate due to the interactive nature of this experience.

	Eastern	Central	Mountain	Pacific
Start Time	11:00am	10:00am	9:00am	8:00am
Stretch Break	12:15 to 12:30pm	11:15 to 11:30am	10:15 to 10:30am	9:15 to 9:30am
Lunch Break	1:30 to 2:00 pm	12:30 to 1:00pm	11:30am to 12pm	10:30am to 11am
Stretch Break	3:30 to 3:45pm	2:30 to 2:45pm	1:30 to 1:45pm	12:30 to 12:45pm
Event Concludes	5:00pm	4:00pm	3:00pm	2:00pm

Welcome to The Legendary Level Up Mastermind Experience

You are about to take part in our proven prosperity system designed to bring you extraordinary results in every area of your life and business. Here are some suggestions to support you in getting the most from this experience:

1. **Dream Big:** Give yourself permission to dream big and be open to the expected and unexpected ways that your dream and goals will be realized.
2. **Connect & Collaborate:** Make an effort to not just meet one another, but to really connect so that you can discover ways to collaborate, support each other and serve your customers even better.
3. **Have Fun:** One of the things we learned early on from our mother was that life (and business) can and should be fun! If you're not having fun, get back to your heart's desire and the reason you created your business.

What Members Are Saying:

*"Becoming a Member of Women's Prosperity Network was one of the best decisions I've made. Thanks to the way WPN Leadership brings us together and the business development strategies they provide, **our business has increased ten times!** The heart and spirit of this community is women supporting each other, doing business with each other, and making a positive difference in the world together." ~ Gladys Diaz, HeartsDesireIntl.com*

*"The WPN community, ideology, the leaders and their **vision have profound value** for anyone wanting to enrich their lives." ~ Jodi Darren, TV Spokesperson, Entrepreneur*

Levelling Up in the “Certain” Way

Your Step-by-Step System for a Business You Love & That Loves You Back!

The 7-Step Level Up System

1

Vision

Vision leads the way and sets a solid foundation to create your inspired action plan.

2

Mission

Your mission serves as the guide to ensure your actions move you towards realization of your vision.

3

Message

Craft messaging that conveys the essence of your vision and mission to attract ideal clients, partners and stages.

4

Value & Monetize

Value your gifts, skills and expertise so that you are properly paid for the value you deliver.

5

Promotion

Let others know about you! Share your expertise through streamlined marketing systems for greater impact and income.

6

Speak to Groups

Master the One-to-Many model to maximize your time, reach and impact. Establish your authority by stepping up to the mic and amplify your message.

7

Systems to Scale

Set yourself up for lasting success and growth with duplicatable systems, products and programs to easily grow and scale your business.

***“Vision without action is merely a dream.
Action without vision just passes the time.
Vision with action can change the world.”***

~ Joel A. Barker (Futurist, Author, Film Maker)

Now, let's chunk it down to specific goals

The impact I want to have realized by December 31, 2022 is:

Example: Earn \$50,000 by serving 50 or more clients

Example: Have my book published and read by 300 people

Example: 25 people have reduced their body fat and improved their overall health

Example: 1,000 women are engaged in my FB group, programs, products, and services

Example: Have delivered 25 presentations sharing my message for impact

I know I will have realized this goal when:

What is the very last step in the process of achieving this goal? What specifically will have to have happened for you to know you achieved this goal?

Example: When I look in my bank account and see \$50,000 having been deposited through the year.

Messaging

Magnetic Messaging

Inspiring Others to Action

Quick Tip Formula How to Grab Attention & Create Engagement in 2 Minutes

No more getting stumped on what to say on your FB Live and IGTV videos, this quick formula will do the trick and get people interested, engaged and inspired to connect with you to learn more about how you can help them.

“Be known before you’re needed.”

~Cheri Martin

Social Media Marketing Expert

1. Introduce yourself and get to the point quickly by stating the problem / issue you’ll solve with your tip:
 - Introduce
 - Hi, it’s Trish Carr from Women’s Prosperity Network (or I’m... not My name is)
 - State the problem (here’s some options to choose from and be able to switch it up)
 - People often ask me...
 - or, a question that comes up is...
 - or, I got an email asking...
 - or, one of my clients recently ran into this issue...
2. Give your problem/question context:
 - This issue is important when you’re dealing with..., feeling..., having to... or especially now when...
3. Give your solution:
 - So here’s an easy way to solve that..., do that..., make that happen...
4. Encourage people to connect with you (inspire them to action)
 - You can find out more about this at...
 - Website with opt in for free gift,
 - Our FB group (or page) where we answer questions like these in even greater detail
 - An upcoming event you’re hosting
 - Just send me a message and we can set up a time to talk and see how tips like these will support you in having (result they want ... i.e. more confidence in making sales calls)

Make it Easy for Them to Take Action in the Moment!

Be sure to add the link in the content written with the post
(FB Group/Page, Website Page)

5. Invite them to give their thoughts/opinion:

- To create even more engagement, finish with a specific question – and be sure that also goes at the END of the written post and the video.
 - Give me your opinion in the comments
 - How often do you deal with this?
 - Or, how do you handle when...?
 - Or, when was the last time you dealt with something like this?
 - Or, what do you do when...?

Example:

Hi, it's Trish Carr with your weekly Influential Communication tip. Something I get asked often and something a client mentioned just yesterday is how do I remember my flow and remember to say what I want to say? And I've heard that over and over – it's one of the greatest fears about speaking on stages and it's especially important if you have nothing to prompt you like a PowerPoint or Keynote presentation. In a lot of speaking engagements, a PPT isn't possible.

So how do you stay on track and remember what you want to say?

Besides the obvious Practice, Practice, Practice, a simple easy way is by giving your audience a handout so they follow along with you. A simple, one-page, fill-in the blanks type handout gives you permission to hold that same piece of paper in your hand – except your paper has all the answers and a brief note next to each point with a prompt reminding you what you wanted to be sure to mention.

For more on speaking with influence and to get the formula for influential presentations, go to SpeakingForFunandProfit.com.

I'd love to hear from you – how do you remember what to say when you're on the stage or speaking to groups? Give me your thoughts in the comments below. Till next Tuesday – remember, It's Just a Conversation.

Problem	Tip	Next Step

Welcome Back!

Day 2

My Intentions & Goals to Achieve by December 31, 2022

Business

Personal

Success formula ... fuel your intentions and inspired actions by knowing the emotional and intangible factors related to achieving your goals.

Motivation

WHY I want these goals?

(the specific outcomes you are looking for)

List ALL the Benefits here *(of attaining your goals)*

The BIG Benefit *(of achieving goals)*

What is the PAIN? *(of NOT achieving your goals)*

Achieving this Goal will also help me *(other areas)*

Obstacles or Challenges

What obstacles or challenges may I encounter?

Ways to get past the obstacle(s) or challenge(s)?

How will you or your business need to be different ?

(a worthwhile goal often requires us to look at or do things differently)

In order to achieve these goals I/we will START doing

In order to achieve these goals I/we will STOP doing

In order to achieve these goals I/we will need to be someone that is

Moving Forward

Resources available to achieve these goals

Resources I will need to achieve these goals

Step 5

Promotion for Profits

What You'll Deliver (Products & Services)

How You'll Reach People (Marketing)

Driving people to you so that they can get their desired results
(and you make your desired impact).

Where do you find clients and how will you serve them when you meet them there?

Where	Solutions / Invitations / Offers	Price Points
Networking, Tradeshows, Conferences (Virtual & In-Person)	Free / Low Price PDF's, Quizzes Short Videos, Audios Mini-Course (Video or Audio) Free / Low Cost Events (Webinars, Zooms)	\$0 to \$30
Online (Social Media, Website)	Free / Low Cost Facebook Groups / Pages PDF's, Quizzes Short Videos, Audios Mini-Course (Video or Audio) Free / Low Cost Events (Webinars, Zooms)	\$0 to \$30
Speaking Engagements (Includes Webinars)	Low to Middle Price Your Signature Course Specialized Program or Training Live or Evergreen (already created)	\$99 to \$2000
Follow Up Connection Calls	Based upon need / match Discovery call reveals their level of need / desire to get result	\$0 to Highest
Referrals from Advocates	Based upon need / match Discovery call reveals their level of need / desire to get result	\$0 to Highest
Repeat Customers	Based upon need / match Discovery call reveals their level of need / desire to get result	\$0 to Highest

Special Guest, Mark Porteous

21 Ways to catapult Your Business Using Joint Ventures, Collaborations & Partnerships
Go to ► bit.ly/jvgift

Focus Forward Inspired Action Plan

Pick Up Speed & Clarity - Planning & Marketing from Your Funnel

What is your revenue goal to achieve from July 1st through December 31, 2022?

Next, break it down:

What	Price	How Many	Total
Optimal Solution			
Down Sell #1			
Down Sell #2			
Down Sell #3			

Next Plan It Out

Total 3 rd Quarter	July	August	September
Revenue Goal \$ _____			
# of Speaking Gigs _____			
Courses, Promotions or Programs Offering <i>(This will drive your marketing content.)</i>			
Total 4 th Quarter	October	November	December
Revenue Goal \$ _____			
# of Speaking Gigs _____			
Courses, Promotions or Programs Offering <i>(This will drive your marketing content.)</i>			