

Day 2 - Use ChatGPT to Create Engagement on Social

Now that you know who they are, we focus on finding out where they are and what to post on social media so that you stand out from the crowd.

Prompt 1:

In considering the type of person who consumes information primarily from Facebook, how should my content be formatted or designed to best appeal to them.

Note: Then feel free to continue asking for your preferred platform(s).

Or: I've done the work for you (you're welcome) – [Click Here for ChatGPT Responses](#)

Prompt 2:

Give me a list of 10 questions to post on Facebook that will spark engagement and responses.

Note: Then feel free to continue with this prompt to ask about your preferred platform(s)

Or: I've done the work for you (You're welcome) – [Click Here for ChatGPT Responses](#)

Keep the responses from the above 2 prompts handy.
so that you don't get stuck or stopped by the blank screen!

Prompt 3:

Time to create more specific prompts for your area of expertise.

I am _____ (your title/expertise) working with _____ (ideal client). Give me a list of 10 questions to post on Facebook that will spark engagement and responses.

[\(Example Shared – Click Here\)](#)

Prompt 4:

Change it up

Make these more humorous.

Prompt 5:

Rewrite these with a focus on ideas and challenges specific to the end of year.

Prompt 6:

Rewrite these questions to be used on LinkedIn to spark engagement and responses.

Action Item – Day 2

Use the prompts for yourself to create content and then SHARE IT.

Earn points as follows:

Activity	Points
Use the prompts above and post a general question on your social media profile and/or group.	1
Use the above prompts to create a MORE SPECIFIC question around your area of expertise and post on your preferred platform.	2
Share your question in WPN Facebook Group	1
Comment on other posts inside WPN Facebook Group	1
Share your question in WPN LinkedIn Group	2
Comment on other posts inside WPN LinkedIn Group	1
Post or comments converted to conversation, appointment schedule or opt in to database.	2
Total Points Day 2	