Day 3 - Converting Leads to Happy, Paying Customers Using AI ChatGPT

Now that you've generated leads, it's time to move them to the next level of working with you so that you can help them get what they want (and you get paid!).

These prompts are designed to get leads to book appointments with you so that you can explore ways to serve them.

Getting People to Book Complimentary Session with You

Prompt 1:
(To create email sequence)

I am a _____ working with _____ who are experiencing _____ (list some details of their situation/problem). They opted into my email list for my _____ (name of opt in). Write a series of 3 follow up emails that encourage them to schedule a complimentary session with me to _____ (one of their desired outcomes.)

Prompt 2:
(Improving the emails)

Rewrite these to include 2 testimonials and a sense of urgency that there are only a few spots open on my calendar. Also include that I normally charge $300 for these sessions.

(Example Shared – Click Here)

New Chat Started

Prompt 1:
(To create social media posts)

I am a _____ working with _____ who are experiencing _____ (list some details of their situation/problem). They are members of my Facebook Group** and have liked or commented on my posts. Write 3 posts that I can share on Facebook to encourage them to schedule a complimentary session with me to _____ (one of their desired outcomes.)

**LinkedIn/Instagram, etc. – or we are friends/connected on FB/LI – insert appropriate connector.

Prompt 2:
(dial in deeper)

Rewrite Post #_____ (choose from what they gave you) to address a real life scenario where the problem of _____ is affecting her

Day 3 - Continued

Prompt 3:
(Improving)

Rewrite that post to include a client testimonial and a sense of urgency that there are only a few spots remaining.

Prompt 4:
(revise for other platform)

Write this post in the format better suited for LinkedIn. Include a specific tangible result in the testimonial.

Prompt 5:
(Improving)

Create a before and after scenario for the testimonial that provides specific outcomes.

Prompt 6:
(Specificity)

Be more specific on what it means to _____ choose something from the previous response that was too generic.)

Prompt 7:
(Improved Post)

Write 3 posts for social media using the last response that I can use to encourage people to send me a direct message to schedule a confidential call.

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How about using ChatGPT to create content selling online course?

Prompt 1:
(To create social media posts)

I am a _____ working with _____ who are experiencing _____ (list some details of their situation/problem). I have created an online course that gives them step by step guidance to _____ (one of their desired outcomes). Write 3 posts I can used on _____ (platform) to invite them to the course.

Prompt 2:
(Improving the posts)

Make a list of 10 problems my ideal client goes through in her job, her social relationships, and her health.

Prompt 3:
(dialing in deeper)

Describe a real-life scenario of how _____ (one of the challenges from the list) plays out in her life.

Now that we've had chat dial in deeper, let's have it create emails and revised posts for LinkedIn with this new information included.

Prompt 4:
(Emails to invite to course)

Write a 3-series email sequence that invites them to purchase my online course for $197 – on sale from $997.

Prompt 5:
(rewrite posts dialing in deeper)

Rewrite the LinkedIn posts to invite them to purchase my online course, delving deeper into the problems and challenges they experience.

Prompt 6:
(write posts to get them to direct message you)

Write 3 posts for Facebook to inspire my ideal client to direct message me for information about the course.

Prompt 7:
(generate opt-ins to your database)

Modify the posts to offer the first module of the course for free with the call to action being them writing yes me in the comment thread.

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Women's Prosperity Network

Action Item – Day 3

Earn points as follows:

Activity	Points
Continue using prompts from Days 1 and 2 to share across your social media. Earn 1 point for each post.	1
Use the prompts above to create an email sequence to invite your email subscribers to book a call with you AND pick the date you will start emailing your list (both required to earn points).	3
Share a win you've experienced during with Challenge in WPN Facebook Group	1
Comment on other posts inside WPN Facebook Group	1
Share a win you've experienced during the Challenge in WPN LinkedIn Group.	1
Comment on other posts inside WPN LinkedIn Group	1
Post or comments converted to conversation, appointment schedule or opt in to database.	2
Total Points Day 3	

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