



Expert Content from Trusted Authorities, Integrated with
Masterminding for Accelerated Implementation!



Online Workshop & Mastermind

**Create Your Inspired Action Plan
Increase Your Reach, Your Impact & Your Income**

**June 14 & 15, 2024
Via Zoom!**

► <https://zoom.us/j/9604311277>
Required Meeting Password: WPN
or Dial In: 1-929-205-6099, Meeting ID 960 431 1277

Schedule (Both Days)

Please Note: Times are approximate due to the interactive nature of this experience.

	Eastern	Central	Mountain	Pacific
Start Time	11:00am	10:00am	9:00am	8:00am
Stretch Break	12:30 to 12:45 pm	11:15 to 11:30am	10:15 to 10:30am	9:15 to 9:30am
Stretch Break	2:15 to 2:30 pm	12:30 to 1:00pm	11:30am to 12pm	10:30am to 11am
Stretch Break	3:30 to 3:45pm	2:30 to 2:45pm	1:30 to 1:45pm	12:30 to 12:45pm
Event Concludes	5:00pm	4:00pm	3:00pm	2:00pm

Welcome to The Legendary Level Up Mastermind Experience

You are about to take part in our proven prosperity system designed to bring you extraordinary results in every area of your life and business. Here are some suggestions to support you in getting the most from this experience:

1. **Dream Big:** Give yourself permission to dream big and be open to the expected and unexpected ways that your dream and goals will be realized.
2. **Connect & Collaborate:** Make an effort to not just meet one another, but to really connect so that you can discover ways to collaborate, support each other and serve your customers even better.
3. **Have Fun:** One of the things we learned early on from our mother was that life (and business) can and should be fun! If you're not having fun, get back to your heart's desire and the reason you created your business.

What Members Are Saying:

*"Becoming a Member of Women's Prosperity Network was one of the best decisions I've made. Thanks to the way WPN Leadership brings us together and the business development strategies they provide, **our business has increased ten times!** The heart and spirit of this community is women supporting each other, doing business with each other, and making a positive difference in the world together." ~ Gladys Diaz, HeartsDesireIntl.com*

*"The WPN community, ideology, the leaders and their **vision have profound value** for anyone wanting to enrich their lives." ~ Jodi Darren, TV Spokesperson, Entrepreneur*

My Intentions & Goals to Achieve by December 31, 2024

Business

Personal

Now, let's chunk it down to specific goals.

The impact I want to have realized by December 31, 2024, is:

Example: Earn \$50,000 by serving 50 or more clients

Example: Have my book published and read by 300 people

Example: 25 people have reduced their body fat and improved their overall health

Example: 1,000 women are engaged in my FB group, programs, products, and services

Example: Have delivered 25 presentations sharing my message for impact

I know I will have realized this goal when:

What is the very last step in the process of achieving this goal? What specifically will have to have happened for you to know you achieved this goal?

Example: When I look in my bank account and see \$50,000 having been deposited through the year.

Success Secret

Fuel your intentions and inspired actions by knowing the emotional and intangible factors related to achieving your goals.

Motivation

WHY I want these goals? <i>(the specific outcomes you are looking for)</i>	
List ALL the Benefits here <i>(of attaining your goals)</i>	
The BIG Benefit <i>(of achieving goals)</i>	
What is the PAIN? <i>(of NOT achieving your goals)</i>	
Achieving this Goal will also help me <i>(other areas)</i>	

Obstacles or Challenges

What obstacles or challenges may I encounter?	
Ways to get past the obstacle(s) or challenge(s)?	

What system(s) will you put in place to ensure you achieve your goals?

Goals are achieved through systems, which is a collection of small daily habits done consistently.

Marketing	Lead Generation	Content Creation	Automation	Sales
Time Mastery	Accountability	Self-Leadership	Self-Care	Spiritual Alignment

“Goals are good for setting a direction, but systems are best for making progress.”

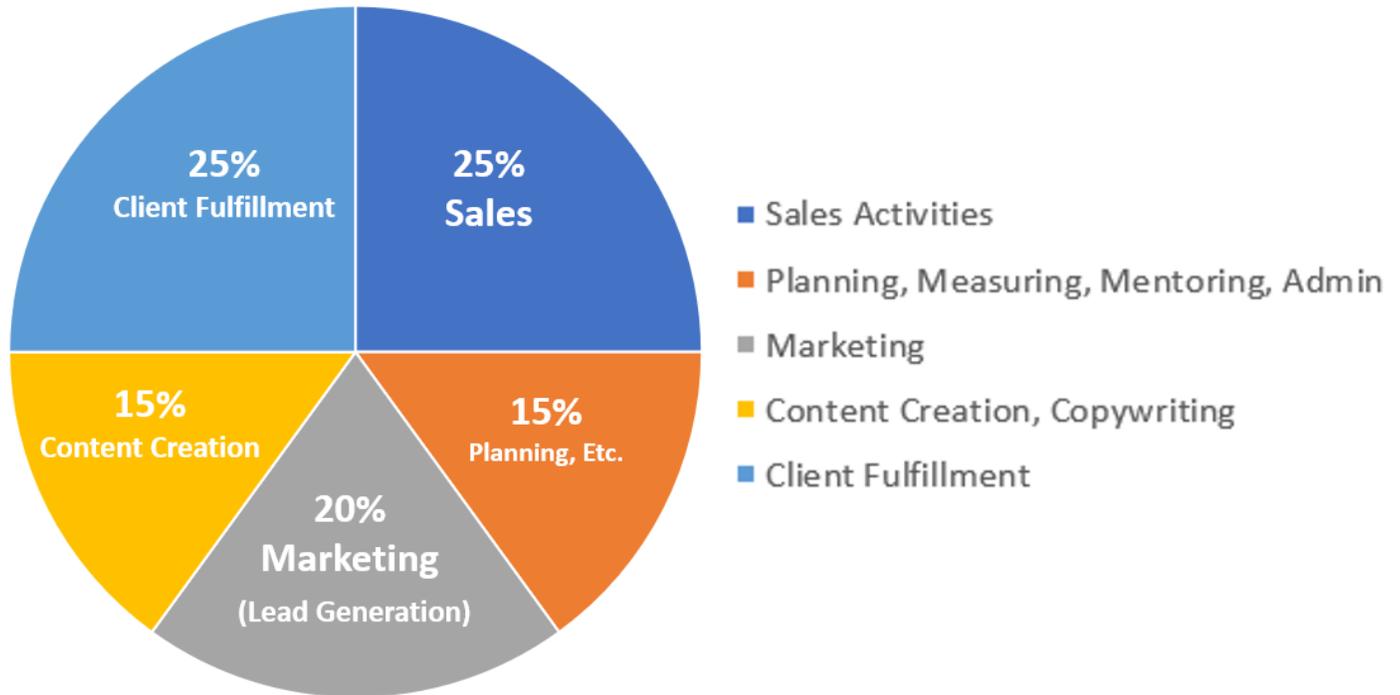
~ James Clear (Author of Atomic Habits)

AI Prompt (example):

I have a goal to earn \$50,000 between July 1st and December 31st selling services that range from \$97 to \$5,000. Design a daily habit system that will support achieving this goal.

Time Mastery for Business Profitability

*“Time flies ... the good news is that you get to be the pilot.”
~ Michael Altshuler ~*



*Based on a 40 hour workweek

%	Hours	Activity
25	10	Sales Conversations, Presentations & Follow Up
15	6	Planning, Measuring, Learning, Mentoring, Administrative
20	8	Marketing (Lead Generation) Social Media, Email, Ads, Networking
15	6	Content Creation, Copywriting
25	10	Client Fulfillment

Now you...

I commit to giving my vision and my business my focused attention, energy and effort for _____ hours per week.

Take the total number of hours x percentage

Example: 20 hours per week x 25% = 5 hours per week on sales activities

%	Hours	Activity
25		Sales Conversations, Presentations & Follow Up
15		Planning, Measuring, Learning, Mentoring, Administrative
20		Marketing (Lead Generation) Social Media, Email, Ads, Networking
15		Content Creation, Copywriting
25		Client Fulfillment

Use ChatGPT to Create Your Ideal Client Avatar & Marketing Content

The magic and power of ChatGPT happens when you:

- Provide descriptive prompts to generate robust responses.
- Remember that you're in a 2-way communication with the bot – continue probing, ask for greater (or less) detail.
- **ALWAYS edit, modify and fact check any information provided by ChatGPT (or other AI software) to ensure:**
 - It has YOUR voice and unique perspective.
 - Avoid the risk of copyright infringement or plagiarism.
 - Doesn't sound like a robot!

Prompt 1:

Describe your area of expertise, who you serve, the problem you solve and/or the solution your ideal client is seeking.

Example:

I am a life coach who focuses on helping people get unstuck and inspired to move forward. Create an ideal client avatar that includes the specific challenges that occur in their day to day lives.

Prompt 2:

(to get it to go deeper and more descriptive)

Make a list of 10 ways that these challenges affect her relationships, her weight and feelings about herself.

Prompt 3:

(to get it to go deeper and more descriptive)

Write a script for YouTube that describes a real-life challenge for this ideal client.

Prompt 4:

(to get it to go deeper and more descriptive)

Make a list of 3 things that the client's husband might say to her that is unsupportive.

Prompt 5:

(to get it to go deeper and more descriptive)

Make a list of 3 things that the client's best friend might say to her that is unsupportive.

Prompt 6:

(to get it to go deeper and more descriptive)

Make a list of 3 things the client thinks to herself but is afraid to share with anyone else.

Prompt 7:

(Create an opt in free gift)

Based on her challenges, create an ebook that addresses her top issues and gives quick solutions moving towards resolution of her problems.

Prompt 8:

(Create social media content)

Create 10 posts for Facebook to promote the ebook. Use humor and inspiration.

Welcome to Day 2 – Level Up!

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Example: When I look in my bank account and see \$50,000 having been deposited through the year.

In order to achieve this goal, here are the daily habits and actions I give my focus, attention and energy to:

How to Build a Tribe You Can Be Proud of and that Amplifies Your Impact

“A tribe is a group of people connected to one another, connected to a leader, and connected to an idea. For millions of years, human beings have been part of one tribe or another.

A group needs only two things to be a tribe – a shared interest and a way to communicate.”

~ Seth Godin, Author of Tribes: We Need You to Lead Us

Key Ingredients to Build Your Tribe & Create a Bonfire Effect in Your Business

What is your shared interest?

What is your common cause? (What is the system, structure, or socialization factors that cause the challenge to exist?)

What is your RALLY CRY? (The message that inspires others to want to be part of your tribe?)



Special Guest Jo Englesson

[re] WIRED for Peace

Transform Your Life in 6 Weeks! August 7th – September 11th

Go to: AwakenWithGratitude.com/Peace

FREE for WPN Members (normally \$675!) - Use Coupon Code WPN for 100% Discount

Level Up Your Inner Game for Big Success

Next, pull out pieces from the Optimal Solution to Create Smaller Offerings

High-End to Medium \$500 to \$5,000	Small to Medium \$50 to \$500	Free & Low Cost \$0 to \$50

Design your business to fuel your life!
What is your financial goal?

What	How Much	How Many	Total
Optimal Solution	\$5,000	10	\$50,000
Down Sell #1	\$1,997	15	\$29,955
Down Sell #2	\$497	50	\$24,850
Down Sell #3	\$97	100	\$9,700
			\$114,505

Next, your funnel defines your business activities:

Where They Will Come From	How Much	How Many	Total
1:1 Conversations	\$5,000	10	\$50,000
1:1 Conversations	\$1,997	15	\$29,955
Group Program Webinars & 1:1	\$497	50	\$24,850
Online, Speaking, 1:1 Down Sells	\$97	100	\$9,700
Social Media, Podcast, Speaking	Free / Opt Ins	300	\$114,505

Focus Forward Action Plan 2025

	January	February	March
1 st Quarter Revenue Goal			
Offerings			
Other Milestones			
#Clients # New Contacts # Speaking Gigs			
	April	May	June
2 nd Quarter Revenue Goal			
Offerings			
Other Milestones			
#Clients # New Contacts # Speaking Gigs			
	July	August	September
3 rd Quarter Revenue Goal			
Offerings			
Other Milestones			
#Clients # New Contacts # Speaking Gigs			
	October	November	December
4 th Quarter Revenue Goal			
Offerings			
Other Milestones			
#Clients # New Contacts # Speaking Gigs			