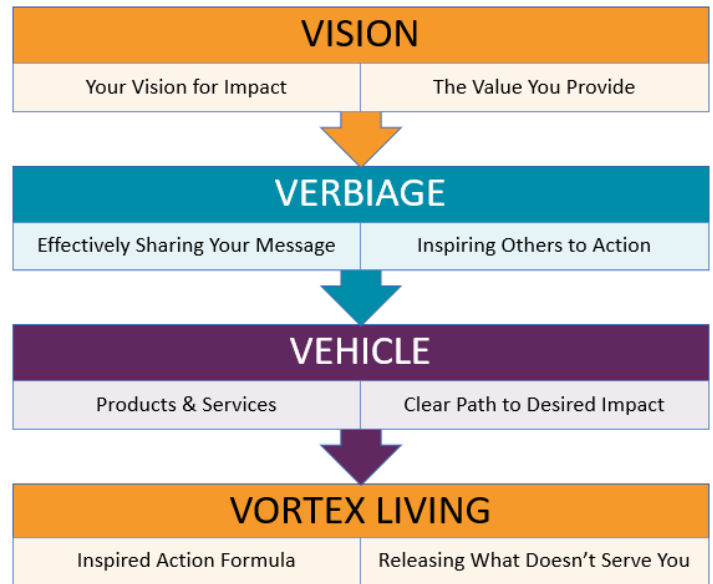




Women's Prosperity Network

Expert Content from Trusted Authorities, Integrated with Masterminding for Accelerated Implementation!



Online Workshop & Mastermind

Developing Your Business in “The Certain Way”
Marketing, Messaging & Sales for Today’s Evolving World

Saturday, May 30th
Via Zoom!

▶ <https://zoom.us/j/95140592206>
or Dial In: 929-205-6099, Meeting ID 951 459 2206

Part 1 – Vision

**All times Eastern*

12 to 12:45 pm	<ul style="list-style-type: none"> ➤ Overview of the Re-Formatted Level Up System ➤ Your Vision for Maximum Impact in 2020 (and Beyond!) ➤ Your Value – Being Prepared to Serve and Receive ➤ Mastermind & brainstorm to expand your vision and increase opportunities for clients, referrals and potential partners
12:45 to 1 pm	Open Q & A

Part 2 – Verbiage

1 to 1:45 pm	<ul style="list-style-type: none"> ➤ Effectively sharing your message <ul style="list-style-type: none"> ○ Who you serve, what you deliver and how you serve ➤ Inspiring others to action <ul style="list-style-type: none"> ○ Messaging that causes people to say, <i>“How can I get to work with you?”</i> ➤ Practice & Play Time!
1:45 pm to 2 pm	Break

Part 3 – Vehicle

2 to 2:45 pm	<ul style="list-style-type: none"> ➤ How will you deliver results? ➤ How will you connect with your ideal clients? ➤ Designing your marketing and sales activities to achieve your vision (the desired impact for you and your clients)
2:45 to 3 pm	Open Q & A

Part 4 – Vortex Living!

3 to 3:45 pm	<ul style="list-style-type: none"> ➤ Create your inspired action plan road map ➤ Dealing with what emerges ➤ Releasing what no longer serves you ➤ Stepping into and STAYING in the VORTEX
3:45 to 4 pm	Final Q & A ... It's a Wrap!

Nancy Matthews

"The Visionary with Guts"



Trish Carr

"The Results Revolutionary"



As Seen on:



Proud Members of and Partners with:



Welcome to Your Level Up Online Workshop

You are about to take part in our proven prosperity process designed to bring you extraordinary results in every area of your life and business. Here are some suggestions to support you in getting the most from this experience:

1. **Dream Big:** Give yourself permission to dream big and be open to the expected and unexpected ways that your dream and goals will be realized.
2. **Connect & Collaborate:** Make an effort to not just meet one another, but to really connect so that you can discover ways to collaborate, support each other and serve your customers even better.
3. **Have Fun:** One of the things we learned early on from our mother was that life (and business) can and should be fun! If you're not having fun, get back to your heart's desire and the reason you created your business.

What Members Are Saying:

*"Becoming a Member of Women's Prosperity Network was one of the best decisions I've made. Thanks to the way WPN Leadership brings us together and the business development strategies they provide, **our business has increased ten times!** The heart and spirit of this community is women supporting each other, doing business with each other, and making a positive difference in the world together." ~ Gladys Diaz, HeartsDesireIntl.com*

*"The WPN community, ideology, the leaders and their **vision have profound value** for anyone wanting to enrich their lives." ~ Jodi Darren, TV Spokesperson, Entrepreneur*

*"Before WPN I had a strong passion and big vision, but no plan to make it a reality. Now, **Vision for Jamaica is up and running** – children are being equipped with skills and resources to shape their future." ~ LaRonda Robinson, Vision for Jamaica*

Part 1
Vision

Your Vision for Impact

The Value You Provide

Definition of Vision Statement

My vision for the impact I want to make is:

(your big vision, not date specific)

The impact I want to have realized by December 31, 2020 is:

Example: Earn \$50,000 by serving 50 or more clients

Example: Have my book published and read by 300 people

Example: 25 people have reduced their body fat and improved their overall health

Example: 1,000 women are engaged in my FB group, programs, products and services

Example: Have delivered 25 presentations sharing my message for impact

I know I will have realized this goal when:

What is the very last step in the process of achieving this goal? What specifically will have to have happened for you to know you achieved this goal?

Example: When I look in my bank account and see \$50,000 having been deposited through the year.

Part 1
Vision

Your Vision for Impact

The Value You Provide

Definition of Mission Statement

My mission to achieve the impact I want to make is:

(General description of your actions, services, products and programs that bring about the desired impact)

Example: Speaking, coaching, life insurance and investments, etc.

My products, services and price points are:

Products, Products, Services (Name of Items)	Description & Pricing (How many, how long, etc.?)	Result it Provides for the People You Serve (i.e. The Impact)

Notes, Ideas & Inspirations

Verbiage

Effectively Sharing Your Message

Inspiring Others to Action

The Impact-Focused 30-Second Commercial

Who are your people and what do they want / need?

1. Who are your people?
2. What is the problem they have?
3. What result do you get them?

Example: I show frustrated entrepreneurs how to get over their resistance to making making follow-up and sales calls so that they serve more people, earn more money and actually love doing it!

Example: I work with busy professionals, stressed entrepreneurs and moms juggling it all to be and to feel cool, calm and in control by giving them strategies and tools with 1-1 support, workshops and DIY audio and video tools.

Now, it's your turn!

Verbiage

Effectively Sharing Your Message

Inspiring Others to Action

Quick Tip Formula How to Grab Attention & Create Engagement in 2 Minutes

No more getting stumped on what to say on your FB Live and IGTV videos, this quick formula will do the trick and get people interested, engaged and inspired to connect with you to learn more about how you can help them.

“Be known before you’re needed.”

~Cheri Martin

Social Media Marketing Expert

1. Introduce yourself and get to the point quickly by stating the problem / issue you’ll solve with your tip:
 - Introduce
 - Hi, it’s Trish Carr from Women’s Prosperity Network (or I’m... not My name is)
 - State the problem (here’s some options to choose from and be able to switch it up)
 - People often ask me...
 - or, a question that comes up is...
 - or, I got an email asking...
 - or, one of my clients recently ran into this issue...
2. Give your problem/question context:
 - This issue is important when you’re dealing with..., feeling..., having to... or especially now when...
3. Give your solution:
 - So here’s an easy way to solve that..., do that..., make that happen...
4. Encourage people to connect with you (inspire them to action)
 - You can find out more about this at...
 - Website with opt in for free gift,
 - Our FB group (or page) where we answer questions like these in even greater detail
 - An upcoming event you’re hosting
 - Just send me a message and we can set up a time to talk and see how tips like these will support you in having (result they want ... i.e. more confidence in making sales calls)

Make it Easy for Them to Take Action in the Moment!

Be sure to add the link in the content written with the post
(FB Group/Page, Website Page)

5. Invite them to give their thoughts/opinion:

- To create even more engagement, finish with a specific question – and be sure that also goes at the END of the written post and the video.
 - Give me your opinion in the comments
 - How often do you deal with this?
 - Or, how do you handle when...?
 - Or, when was the last time you dealt with something like this?
 - Or, what do you do when...?

Example:

Hi, it's Trish Carr with your weekly Influential Communication tip. Something I get asked often and something a client mentioned just yesterday is how do I remember my flow and remember to say what I want to say? And I've heard that over and over – it's one of the greatest fears about speaking on stages and it's especially important if you have nothing to prompt you like a PowerPoint or Keynote presentation. In a lot of speaking engagements, a PPT isn't possible.

So how do you stay on track and remember what you want to say?

Besides the obvious Practice, Practice, Practice, a simple easy way is by giving your audience a handout so they follow along with you. A simple, one-page, fill-in the blanks type handout gives you permission to hold that same piece of paper in your hand – except your paper has all the answers and a brief note next to each point with a prompt reminding you what you wanted to be sure to mention.

For more on speaking with influence and to get the formula for influential presentations, go to SpeakingForFunandProfit.com.

I'd love to hear from you – how do you remember what to say when you're on the stage or speaking to groups? Give me your thoughts in the comments below. Till next Tuesday – remember, It's Just a Conversation.

Problem	Tip	Next Step

Part 3
Vehicle

Products & Services

Clear Path to Desired Impact

**Driving people to you so that they can get their desired results
(and you make your desired impact).**

Where do you find clients and how will you serve them when you meet them there?

Where	Solutions / Invitations / Offers	Price Points
Networking, Tradeshows, Conferences (Virtual & In-Person)	Free / Low Price PDF's, Quizzes Short Videos, Audios Mini-Course (Video or Audio) Free / Low Cost Events (Webinars, Zooms)	\$0 to \$30
Online (Social Media, Website)	Free / Low Cost Facebook Groups / Pages PDF's, Quizzes Short Videos, Audios Mini-Course (Video or Audio) Free / Low Cost Events (Webinars, Zooms)	\$0 to \$30
Speaking Engagements (Includes Webinars)	Low to Middle Price Your Signature Course Specialized Program or Training Live or Evergreen (already created)	\$99 to \$2000
Follow Up Connection Calls	Based upon need / match Discovery call reveals their level of need / desire to get result	\$0 to Highest
Referrals from Advocates	Based upon need / match Discovery call reveals their level of need / desire to get result	\$0 to Highest
Repeat Customers	Based upon need / match Discovery call reveals their level of need / desire to get result	\$0 to Highest

Vortex Living

Inspired Action Formula

Releasing What No Longer Serve You

****Info from page 4**

The impact I want to have realized by December 31, 2020 is:

I know I will have realized this goal when:

What is the very last step in the process of achieving this goal? What specifically will have to have happened for you to know you achieved this goal?

Example: When I look in my bank account and see \$50,000 having been deposited through the year.

Success formula ... fuel your goal and inspired actions by knowing the emotional and intangible factors related to achieving your goal.

Motivation

WHY I want this goal? <i>(the specific outcomes you are looking for)</i>	
List ALL the Benefits here <i>(of attaining your goal)</i>	
The BIG Benefit <i>(of achieving goal)</i>	
What is the PAIN? <i>(of NOT achieving your goal)</i>	

Obstacles or Challenges

What obstacles or challenges may I encounter?	
Ways to get past the obstacle(s) or challenge(s)?	

How will you or your business need to be different?
(a worthwhile goal often requires us to look at or do things differently)

In order to achieve this goal I/we will START doing	
In order to achieve this goal I/we will STOP doing	
In order to achieve this goal I/we will need to be someone that is	

Time for a Brain Dump!

Just go ahead and jot down all your ideas ...
THEN we put them into the right sequence



Note: An INSPIRED action plan is rooted in doing things in “The Certain Way”

- ✓ Actions feel good
- ✓ Every action is backed by faith and purpose
- ✓ We are open to new opportunities and avenues for the realization of our desired vision and resulting impact for ourselves and others

Doing things in “The Certain Way”

- ✓ Ongoing connection to your bigger purpose and impact
- ✓ Being an “advancing personality” (i.e. Being The One)
- ✓ When fear, doubt or uncertainty arise, seek support and mentoring
- ✓ When you notice thoughts of “Well, I couldn’t possibly do that” or “It won’t work” ... IMMEDIATELY ask ... “What if I could?”

Remember to pay attention to ALL OF YOU in your weekly action items and intentions:

Personal Development & Mindset	Physical Environment & Self-Care
Intentions: <ul style="list-style-type: none"> ➤ Read / Listen Book ➤ Journal ➤ Attend Event ➤ Other 	Intentions: <ul style="list-style-type: none"> ➤ Sleep ➤ Exercise ➤ De-Clutter ➤ Other
Business Goals	Spiritual Connection & High Vibration
Intentions: <ul style="list-style-type: none"> ➤ 3 Action Items Towards My Goals ➤ Income Generated ➤ Feel inspired and grateful about my work 	Intentions: <ul style="list-style-type: none"> ➤ Gratitude ➤ Impress Upon / Connect with Infinite Substance ➤ Meditate

Let’s Go!

Next ... set your immediate inspired action items for June 2020

By June 30, 2020 I will have achieved _____

When I achieve this goal I will (feel, be, have) _____

June 2020

Week	Action Items	Evidence
6/1 to 6/7		
6/8 to 6/14		
6/15 to 6/21		
6/22 to 6/28		

Total 3rd Quarter Goal (by 9/30/20)

Next, Chunk It Down Monthly

1 st Month Goal July	2 nd Month Goal August	3 rd Month Goal September

First Month Inspired Action Plan

Week	Action Items	Evidence
6/29 to 7/5		
7/6 to 7/12		
7/13 to 7/19		
7/20 to 7/26		
7/27 to 8/2		

Second Month Inspired Action Plan

Week	Action Items	Evidence
8/3 to 8/9		
8/10 to 8/16		
8/17 to 8/23		
8/24 to 8/30		

Third Month Inspired Action Plan

Week	Action Items	Evidence
8/31 to 9/6		
9/7 to 9/13		
9/14 to 9/20		
9/21 to 9/27		

Total 4th Quarter Goal (by 12/31/20)

Next, Chunk It Down Monthly

1st Month Goal October	2nd Month Goal November	3rd Month Goal December

First Month Inspired Action Plan

Week	Action Items	Evidence
9/28 to 10/4		
10/5 to 10/11		
10/12 to 10/18		
10/19 to 10/25		
10/26 to 11/1		

Second Month Inspired Action Plan

Week	Action Items	Evidence
11/2 to 11/8		
11/9 to 11/15		
11/16 to 11/22		
11/23 to 11/29		

Third Month Inspired Action Plan

Week	Action Items	Evidence
11/30 to 12/6		
12/7 to 12/13		
12/14 to 12/20		
12/21 to 12/27		
12/28 to 1/3		

Get ongoing coaching, mentoring and high-level masterminding with
MOMENTUM! Details at

▶ WomensProsperityNetwork.com/impact/

Hear from a few of our happy and successful clients:



*"The coaching program has absolutely helped me excel in my business. **My sales have increased**, I have moved forward on goals that I've had, and then also on goals I didn't even know I had. I joined in June 2018 I don't know how they do it! **They're always there for you**. Even when I don't think they're going to have time for me, they do. Whether it's for something little like, "Hey can you look at my flyer?" to big things like, "I don't know if I can do this anymore," or working on sales copy, practicing sales conversations, figuring out pricing and programs, they always have some sort of resource or advice."*

~ Jessica Faber, Functional Health Practitioner



*"WPN has made a huge difference, it's made a difference because once I decided to make that leap of faith, and to join the programs that they offered. My coach put together amazing business plan to take my business to another level **which grew my revenues by 27% in 2017, then another 28% in 2018, for a total increase of 55%**! I've just renewed my program for 2019 and can't wait to see my next level of growth!*

~ Jennifer Bryan, Amazing Skin Care Med Spa



"What I admire and love and embrace with WPN is that it's a one stop shop. I have everything in one place. All my resources, my coaching, training, mentoring and my networking in the same location. This coaching program is different from all the others I've experienced. You can actually get in contact with them easily, zero in and have that personal time with them and have them keep you on track. I have a goal for the year and achieving it is so much easier with a system by which to work.

Anyone who actually wants to accomplish something that they have always had in mind, you know, that dream that may be way up under the shelf and you never really start working on it, that's the person that needs to come to WPN. Don't let your dream sit until you're too old or too tired. Bring your dream and your ideas and WPN will help you create it, expand it and make it into something that will overjoy you. So, if you want to actually make some good changes in your life and have that dream accomplished in a timely manner, then WPN is for you."

~ Janice Wight, Epic Life Systems Coach and Loan Officer, CMG Financial

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MOMENTUM! Details at

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Some final words from The Sisters

“Within each of us is a visionary. The ‘guts’ comes from having a team to support, guide and encourage you.” ~ Nancy Matthews

“You are always in the right place at the right time ... the difference maker is the right attitude, choices and actions.” ~ Susan Wiener

*“Success is available to anyone willing to give it their all. Great success, however, is only possible through the magic of collaboration and partnership with others.”
~ Trish Carr*

**Let's Do This!
Keep the Momentum Going**

▶ Get Started Here

Illumination
Where Passion Meets Prosperity

“Miracles are all around us just waiting for US to have the vision to see them.” ~ Nancy Matthews

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