

CREATE YOUR

PLAN

6-Figure Business

Your Products, Services & Offerings

What	How Much	How Many	Total
Optimal Solution	\$5,000		
Down Sell #1	\$1,997		
Down Sell #2	\$497		
Down Sell #3	\$97		


Your Products, Services & Offerings

What	How Much	How Many	Total
Optimal Solution	\$5,000	10	\$50,000
Down Sell #1	\$1,997	15	\$29,955
Down Sell #2	\$497	50	\$24,850
Down Sell #3	\$97	100	\$9,970
			\$114,775

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Your Products, Services & Offerings

Where They Will Come From	How Much	How Many	Total
1:1 Conversations	\$5,000	10	\$50,000
1:1 Conversations	\$1,997	15	\$29,955
Group Program Webinars & 1:1	\$497	50	\$24,850
Online, Speaking, 1:1 Down Sells	\$97	100	\$9,970
Social Media, Podcast, Speaking	Free / Opt Ins	300	\$114,775

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Offer Quarterly – Goal to Have 250 Enrollment Conversations through Webinars & 1:1's to Get 50 Buyers
4 Webinars with 40 People on Each



Map Out Your Impact-Focused Action Plan

October	November Webinar – Sell \$497 Group Program Goal 13 People (\$6,461)	December
January	February Webinar – Sell \$497 Group Program Goal 13 People (\$6,461)	March
April	May Webinar – Sell \$497 Group Program Goal 13 People (\$6,461)	June
July	August Webinar – Sell \$497 Group Program Goal 13 People (\$6,461)	September

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Map Out Your Impact-Focused Action Plan

October #1 Optimal Solution \$5,000	November Webinar – Sell \$497 Group Program Goal 13 People (\$6,461)	December #2 of 10 Optimal Solution \$5,000
January #3 & 4 Optimal Solutions \$10,000	February Webinar – Sell \$497 Group Program Goal 13 People (\$6,461)	March #5 of 10 Optimal Solution \$5,000
April #5 & 6 of Optimal Solution \$10,000	May Webinar – Sell \$497 Group Program Goal 13 People (\$6,461)	June #7 of Optimal Solution \$5,000
July #8 & 9 of Optimal Solution \$10,000	August Webinar – Sell \$497 Group Program Goal 13 People (\$6,461)	September #10 (Goal) Optimal Solution \$5,000

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Map Out Your Impact-Focused Action Plan

October <ul style="list-style-type: none">• Consistent Social Media (weekly+)• Get Booked on Podcasts• Follow Up Calls• Prepare & Begin Marketing for Webinar	November <ul style="list-style-type: none">• Consistent Social Media (weekly+)• Get Booked on Podcasts• Follow Up Calls• Market & Host Webinar• Finalize Course Content	December <ul style="list-style-type: none">• Consistent Social Media (weekly+)• Get Booked on Podcasts• Follow Up Calls• Deliver Course
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